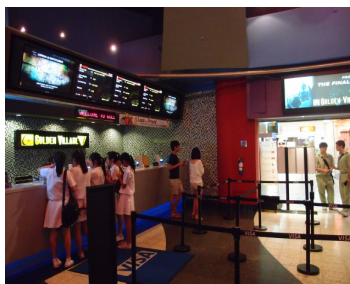# signSMS Module displays live SMS messaging

Display live SMS messaging on your digital signs

Text messaging is the way of the world nowadays, and not just for social purposes. Airlines send SMS messages to passengers to inform them of flight delays or changes in schedules. Many businesses find it is often easier to communicate with staff via short text messages than with phone calls.

Now Signbox Microsystems have developed a new software module called signSMS, which allows text messages to be sent directly to a Signbox digital display screen. With messages typically displayed at the bottom of a display, it's easy to communicate news or important information to customers and visitors, and to get messages to staff and colleagues. The signSMS communications protocol allows a regular SIM card, together with an SMS modem, to be connected to the signBOX system, and to receive messages directly from mobile phones.

signSMS doesn't just have to display messages at the bottom of the screen either. The system can be setup to commence a task or trigger a particular content type depending on the text message that was received.

Benefits and Functionality

Communicating via text message is a cost-effective and more discreet means of sending out messages than a regular telephone call. When you don't want to be heard, or when you simply haven't got the time to make a phone call or send an e-mail, signSMS is an ideal means to get your message across. With a text message, there's no requirement for polite (and time consuming) chit chat, and you don't need to leave the room so others won't hear what you're saying. Besides personal messages, signSMS can use text messaging subscription services to get instant updates on breaking news, severe weather warnings and sports results. Then you can choose to send those messages directly to either one person, or to a large screen in a public area. You can even decide to which exact screens you want to send the message.

(continued overleaf)

"Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates."

signbox
MICROSYSTEMS

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Features, benefits and functionality explained

Because signSMS works via a standard SIM card, it's not necessary to have access to a computer to get your message across. You can send anything from a memo regarding a meeting, to a message of congratulations to a staff member. You can let people in the building know your local team won the match, or you can let customers know that traffic is at a standstill on the highway south of town, and it doesn't matter where you're at when you send that message.
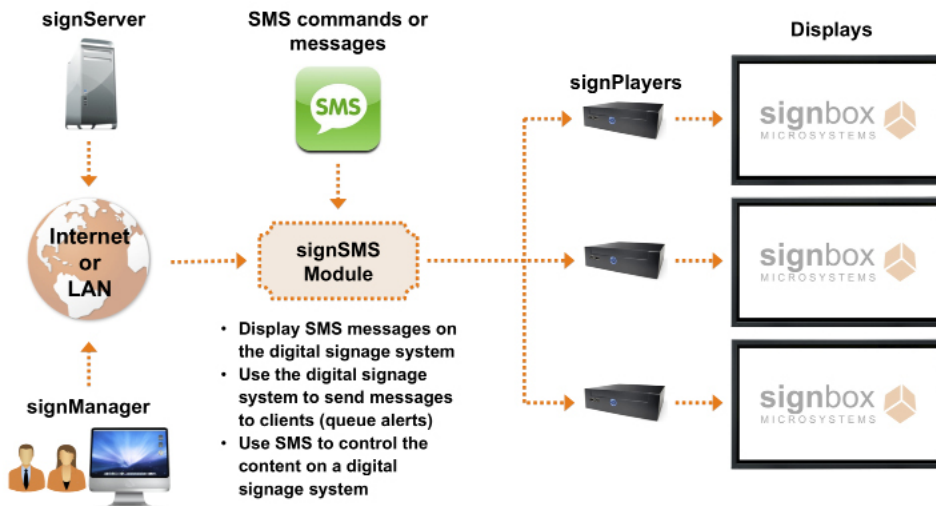
Keeping people informed of pertinent facts in real time is one of the keys to operating any successful business. By using signSMS, you can guarantee to get your message delivered to the right people at exactly the right time, from anywhere. SignSMS will provide you with notifications and alerts, and inform you when your message has been delivered to its intended destination as soon as it lands. What's more, you're not limited to the number of screens to which you send the message. Choose one display in a single venue, or every digital sign throughout your digital signage network.

SMS messaging is one of the lowest cost mechanisms for delivering concise, relevant and up-to-date information in the world today.

System Requirements for the SignSMS Module

- SignSMS Module software
- SignPlayer V3.6.X or above, SignServer V3.6X or above
- Windows XP / Vista / 7
- Intel Core duo 2.0GHz or above
- Minimum 128MB video RAM, Minimum 2GB RAM
- 160GB HDD (signPlayer), 320GB HDD (signServer)
- Minimum 1 Com port
- Minimum 1 USB port
- Teltonika Modem USB/G10 USB GSM Modem

Signbox signSMS Module

For further information please contact Signbox Microsystems or an authorised Signbox dealer.