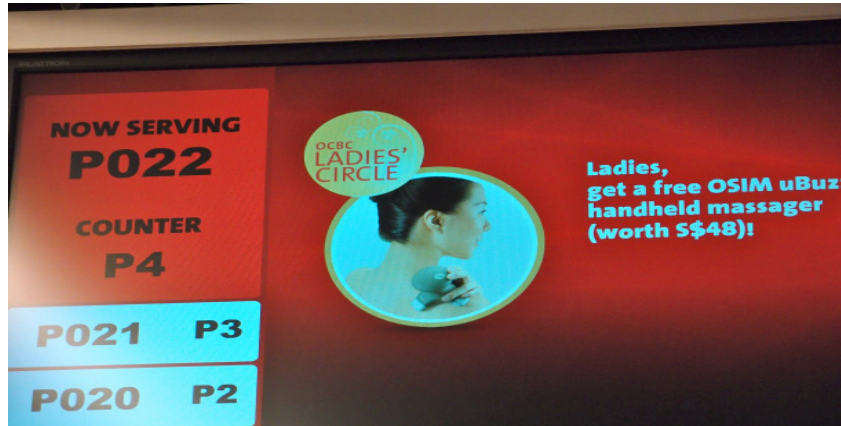
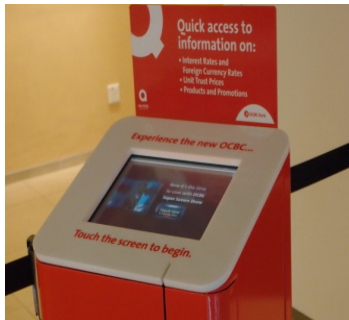


signQueue Module for queue system integration



signQueue Module for queue system integration

Little in life will frustrate a customer more than standing in a queue, wondering when he or she is going to be served. Great products and an excellent reputation are well and good at getting people to call in, but poor service will severely impact the chances of them coming back.

The signQueue Module is an ingenious add-on to signBox digital signage solutions, specifically designed for industries like financial services and transportation where customer flow can be unpredictable.

signQueue keeps customers constantly updated with information displayed on signBox screens, from the time they walk in the door until the time they receive whatever they came for, and well-informed customers are happy customers who are more likely to come back, and to recommend the bank to friends and family.

With queue display templates and SDK for third party integration built in, signQueue is a cost-effective and easily operated solution to manage customer flows.

Benefits and Functionality

signQueue works to reduce transaction times by keeping the customer constantly informed. The system also leverages infrastructure spend by integrating with most existing queuing systems.

What-is-more, with signQueue, queue progress information can be directed to any digital screen in the network so a single set of displays can show both queue information as well as internal marketing, news feeds, live TV or whatever you feel would best inform and entertain your customers.

What better way to attract customer eyeballs to your information than by placing the content right next to the constantly updated queuing information?

(continued overleaf)

“Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates.”

NOTE: Specifications are subject to change without notice. While all due care and attention has been taken in the preparation of this document, Signbox Microsystems Pte Ltd shall not be liable for any inaccuracies or omissions which may occur herein.

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UEN 201117968N

signbox 
MICROSYSTEMS

156 Macpherson Rd, #03-01 PSL Ind Building, 348528, SINGAPORE
PHONE: +65 6423 0692 | FAX: +65 6423 0186
EMAIL: info@signbox.tv
WEB: www.signbox.tv

signQueue Module for queue system integration

Features, benefits and functionality explained

Improved customer flows create a more positive overall experience for both customers and staff. The signQueue software, working with signBox displays will send the customer to the correct staff member, ensuring the fastest possible response to their query or requirements.

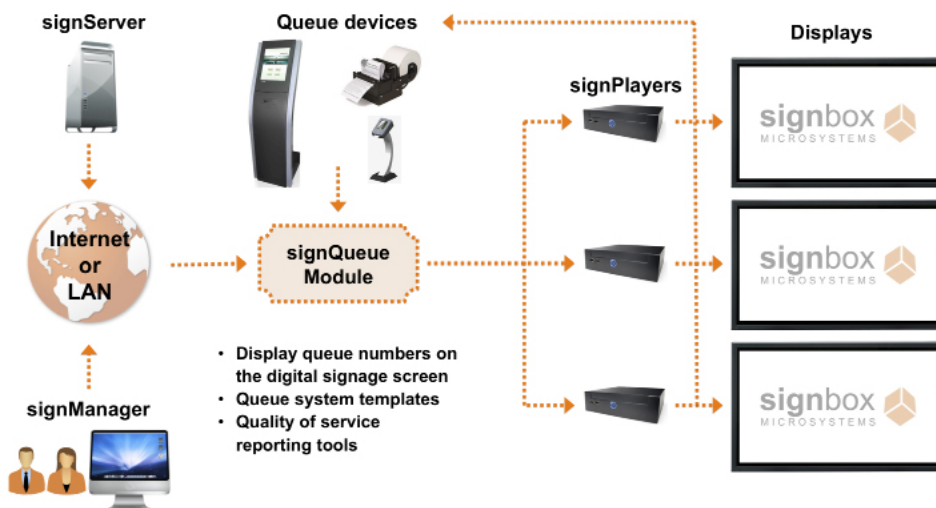
Another advantage to the signQueue ticketing solution is that customers don't actually have to stand in queues, waiting to be served. This is particularly advantageous when the business is exceptionally crowded, or where older or physically handicapped customers are present. Once customers have received their ticket, they can sit in a waiting area, relax, read a newspaper or view the other information being displayed on the digital signage network. All the while, they're kept fully up to date of their place in the now virtual queue by information displayed on signBox screens. Not only are the numbers of the people being served displayed, but expected waiting times are shown as well. Giving this kind of real time information to customers is proven to lessen anxiety and create a more relaxed, positive environment for both clients and staff.

By ensuring all customers are seen in a fair and orderly fashion, businesses can concentrate on providing professional products and giving good service.

System Requirements for the signQueue Module

- SignQueue Module software
- SignPlayer V3.6.X or above, SignServer V3.6X or above
- Windows XP / Vista / 7
- Intel Core duo 2.0GHz or above
- Minimum 128MB video RAM, Minimum 2GB RAM
- 160GB HDD (signPlayer), 320GB HDD (signServer)
- Minimum 1 Com port
- Minimum 1 USB port
- signHardware Module

Signbox signQueue Module



For further information please contact Signbox Microsystems or an authorised Signbox dealer.

Signbox Microsystems Pte Ltd | UEN 201117968N | 156 Macpherson Rd, #03-01 PSL Industrial Building, 348528 SINGAPORE

PHONE: +65 6423 0692 | FAX: +65 6423 0186