

signWeather Module for weather content



What's happening with the weather?

Whether customers are going to a cinema or the shopping mall; a large public building or their local bank branch, one topic will catch their interest and hold their attention more than almost any other: What's happening with the weather?

People are naturally interested in the weather, both current conditions and what's on the way. Therefore, colourful graphics on large LCD digital signage screens that contain up-to-the-minute weather information capture and hold people's attention in a far more effective way than radio broadcasts or forecasts printed on the inside pages of a newspaper possibly can.

SignWeather is a new software add-on module designed to be used with a Signbox digital signage solution.

Feeds are captured from the internet and sent directly to the Signbox digital signage platform via the signWeather module.

Customers, staff and members of the public can have instant access to weather updates, without having to take the time to read the newspaper or listen to radio or television broadcasts. They can receive advance warning of impending severe weather, or in the case of public transport depots, they can also be kept informed of what weather they can expect when they reach their destination.

(continued overleaf)

“Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates.”

NOTE: Specifications are subject to change without notice. While all due care and attention has been taken in the preparation of this document, Signbox Microsystems Pte Ltd shall not be liable for any inaccuracies or omissions which may occur herein.

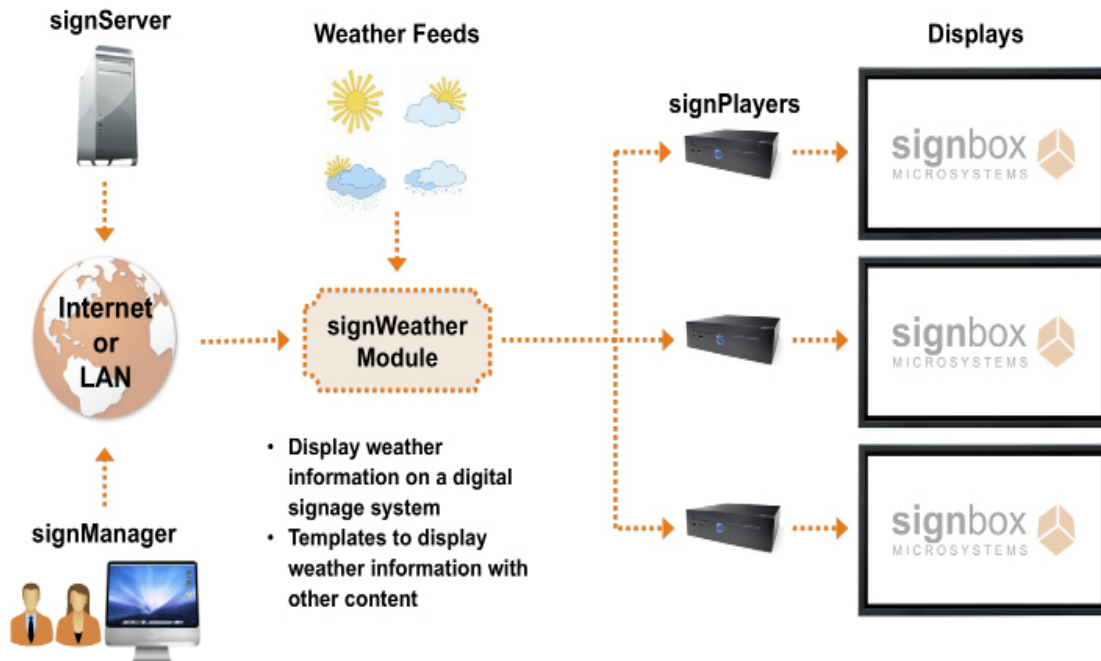
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