

Secure digital signage for financial services



“Specialising in state-of-the-art digital signage solutions, Signbox Microsystems can transform the way your company communicates.”

NOTE: Specifications are subject to change without notice. While all due care and attention has been taken in the preparation of this document, Signbox Microsystems Pte Ltd shall not be liable for any inaccuracies or omissions which may occur there in.

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Signbox, the secure financial services signage solution

Nowhere does information change more rapidly or dramatically than in the financial services sector. Keeping customers and employees up to date is not just a challenge, it's an industry requirement.

Breakfast in Sydney, lunch in Singapore, customers in San Francisco

Financial institutions often have branches scattered around the globe. Signbox Microsystems digital signage networks can be managed from a single internet-connected computer anywhere in the world. In addition, messages can be tailored and directed to different screens at different times, even within the same signage network, so the right information gets to the right people at the right time. Built in security features allow only authorised personnel to control, approve and upload content.

Watching high definition images and video messaging that are current, relevant or even entertaining will enhance a customer's perception of their surroundings and lead to a more positive overall experience. This in turn means the customer is more likely to return, and to recommend the financial service centre to family, friends, colleagues and customers.

As a high-impact platform from which to sell advertising, a Signbox display can create new revenue streams, inform customers of on-site promotions, or give real-time information about everything from exchange rates to the approach of severe weather.

Highly secure

The signBox system employs state-of-the-art Triple DES encryption and is regularly audited by the IT departments of major financial institutions. Our signage applications are considered so secure that they use the bank's existing primary network, thereby saving additional deployment infrastructure costs

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signbox
MICROSYSTEMS

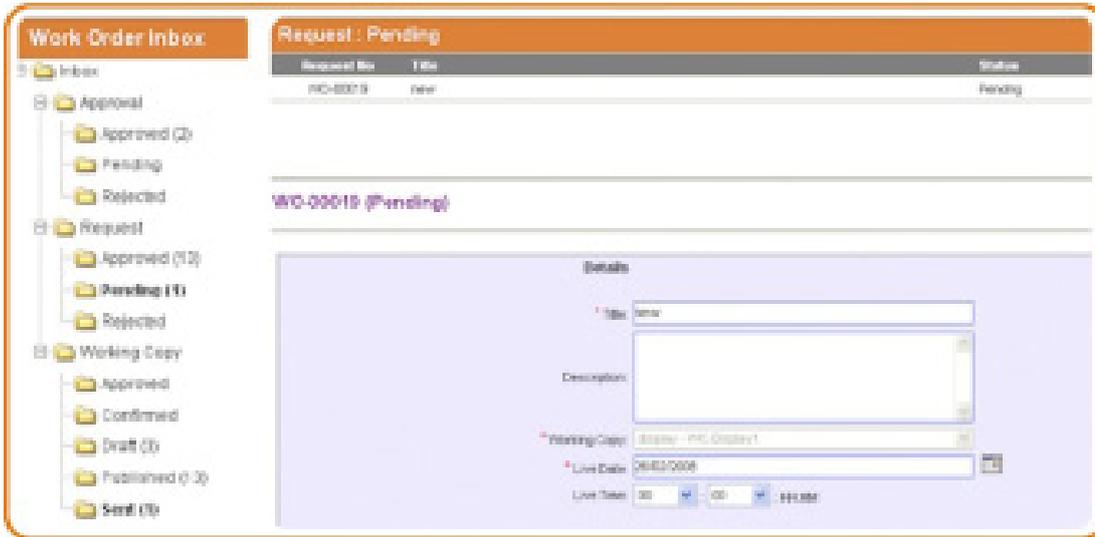


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Secure digital signage for financial services

Complete control

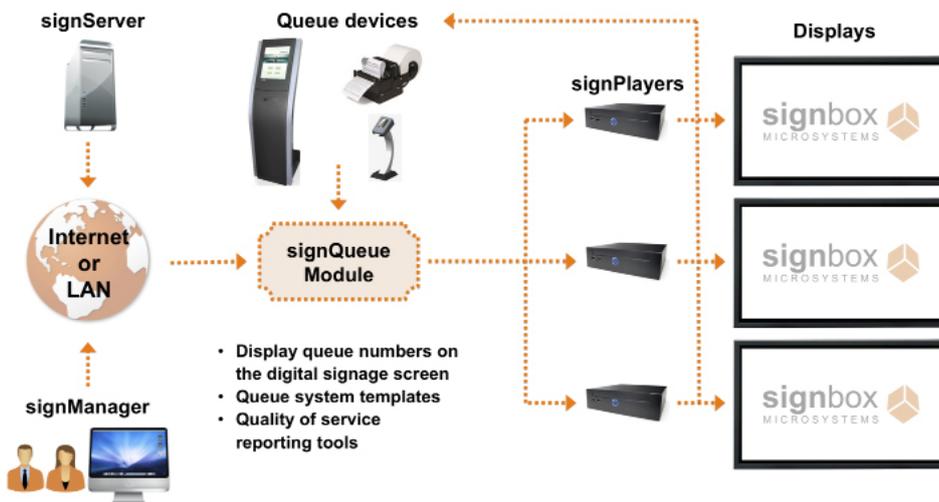
Updating data, schedules, prices and company information are things that need to be done...but not by just anyone in the company. With the signWorkflow module, it's possible to retain total control over the communications appearing on your digital signage network, no matter where you are in the world.



Integrates with your existing queuing system

With the signQueue module, you can integrate your branch digital signs with you existing queuing system and use a single screen to display both queuing and advertsing or other info.

Signbox signQueue Module



For further information please contact Signbox Microsystems or an authorised Signbox dealer.